

RING: THE GREAT AND POWERFUL
2 SEPTEMBER 2024 - 12 DECEMBER 2024

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PRODUCTION SCHEDULE

9/3/24	PROJECT KICK-OFF
9/5/24	BRIEF SELECTION
9/10/24	ROUND 1 CONCEPTS
9/12/24	ROUND 2 CONCEPTS
9/17/24	ROUND 3 CONCEPTS
9/19/24	ROUND 4 CONCEPTS
9/26/24	PRESENTATION WITH CREATIVES
10/1/24	REVISED STORYBOARDS & SCRIPTS
10/8/24	FINALIZED STORYBOARDS & SCRIPTS
10/24/24	FINALIZED PRODUCTION BOOK
11/7/24	PICKUP EQUIPMENT
11/8/24	SHOOT DATE
11/12/24	EDITING CHECK-IN
11/14/24	REFINED EDITS
11/28/24	THANKSGIVING
12/5/24	FINALIZED COMMERCIAL
12/12/24	FINAL PRESENTATION

LOCATIONS

NICK'S HOUSE

43602 Via Antonio Dr, Sterling Heights MI 48314



CAST

VIVIAN FELCCIA	DOROTHY	(313) 510-2339
ATLAS ARNAOUT	TINMAN	(734) 512-7111
CROSBY ARNAOUT	LION	(734) 512-7111
LEO ARNAOUT	SCARECROW	(734) 512-7111
MAROUN ARNAOUT	NEIGHBOR	(734) 512-7111

CREW

KAYLA ZANGER	DIRECTOR	(586) 233-3092
NATALIE BAZYDLO	DIRECTOR	(248) 331-5732
CJ VILLAFLOR	CREW (CAMERA)	(248) 372-0404
RAINA YARBROUGH	CREW (LIGHTING)	(313) 782-6551
BRENDAN THORNTON	CREW (LIGHTING)	(734) 790 8035

EQUIPMENT LIST

Sony A7RIV
Sigma 85mm t/1.5
28-135mm f/4
Sony 14mm f/1.8 Fish Eye
Extension Cords (x8)
Power Strip (x4)
Sony BP-U30 for monitor (x4)
Sony NP-FZ100 (x6)
AA Batteries (x10)
Aputure 600C
Aputure Amaran T4C
Aputure Amaran T2C
Aputure 200x (x2)
Aputure Light Dome II (x2)
Aputure P300C
Aputure RGB MC Kit (1 kit of 4)
Smallrig Heavy Duty Tripod
Junior C Stands (x4)
Small Light Stand
Sennheiser EW-100 Wireless Lavalier Mic Set
Headphones
Zoom H6N Handy
Atomos Ninja Inferno 7"
HDMI Micro - HDMI
Sony BP-U30 Charger
UHS II Memory Card
Mini SD Card
Smoke Machine
Fog Juice
256 SD CARD for nat

PROP LIST

DOROTHY COSTUME

SCARECROW COSTUME

LION COSTUME

TIN MAN COSTUME

FOG MACHINE

FOG JUICE

COMMERCIAL SCRIPT (60 SEC)

RING: I AM THE GREAT AND POWERFUL

COWARDLY LION: HE SEEMS PRE-TTY MAD...

RING: ENOUGH!

DOROTHY: COME ON, IT'S NOT THAT SCARY...

DOROTHY: CAN WE JUST HAVE OUR CANDY PLEASE?

RING: I HAVE EVERY INTENTION ON GRANTING YO...

DOROTHY: REALLY MR. RODRICKSON...

MR RODRICKSON: ALRIGHT ALRIGHT, FINE

COMMERCIAL SHOT LIST (60 SEC)

STRAIGHT BACK FULL SHOT: KIDS SKIPPING HAPPILY DOWN THE SIDEWALK

FRONT MEDIUM FULL SHOT: KIDS ENTER FROM THE SIDE OF THE FRAME LINKING ARMS SKIPPING TOWARD PORTCH

FRONT MEDIUM FULL SHOT: KIDS SLOW DOWN, NOTICING WEIRD HOUSE VIBES

WIDE LOW BACK FUL SHOT: GREEN SMOKE FILLED LAWN (HOUSE IS LIT UP GREEN)

HIGH ANGLE MEDIUM CLOSE UP (BACK): THEY SLOWLY APPROACH THE INTIMIDATING FRONT PORTCH

HIGH ANGLE MEDIUM CLOSE UP (FRONT): THEY SLOWLY APPROACH THE INTIMIDATING FRONT PORTCH

RING CAM POV: TIN MAN WALKS UP AND RINGS THE DOORBELL, THEN TAKES A STEP BACK TO GROUP

RING CLOSE UP

CLOSE SHOT: COWARDLY LION WHISPERS TO DOROTHY

RING CLOSE UP

FULL CLOSE UP: LION STEPS BEHIND DOROTHY, HIS HEAD PEEKS FROM BEHIND

MEDIUM SHOT: DOROTHY WALKS FORWARD, ROLLS HER EYES

FULL CLOSE UP (OVER SHOULDER) NEIGHBOR HOLDING PHONE, WATCHING RING APP

MEDIUM CLOSE UP OF KIDS (FRONT)

RING CLOSE UP

CLOSE SHOT: DOROTHY TALKING SARCASTICALY

FULL CLOSE UP OF RING SPEAKER TALKING

ZOOMS IN

MEDIUM SHOT OF KIDS LISTENING TO THE RING SPEAKER

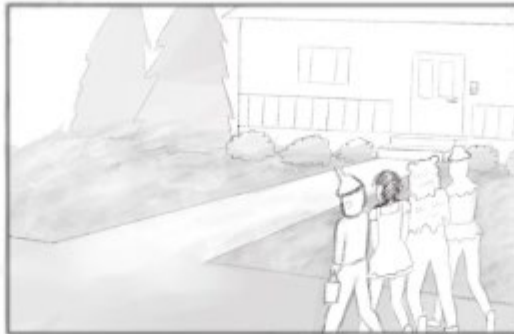
CLOSE SHOT: HAND WITH GREEN GLOVE HANDS A BOWL OF CANDY

THE TAGLINE "RING THE GREAT AND POWERFUL" POPS UP

COMMERCIAL STORYBOARD (HORIZONTAL)



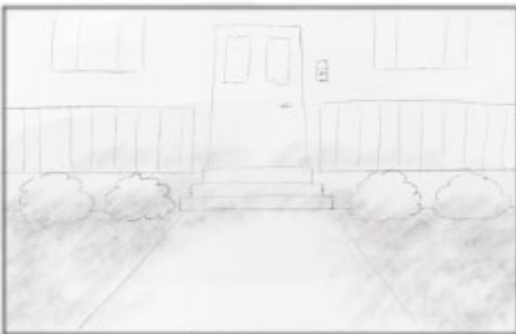
STRAIGHT BACK FULL SHOT:
Kids skipping happily down the side walk.



FRONT MEDIUM FULL SHOT:
Kids enter from the side of frame linking arms skipping towards the front porch.



FRONT MEDIUM FULL SHOT:
They slow down, noticing oddity of the house.



WIDE LOW BACK FULL SHOT:
The green smoke contained within the houses lawn. The house is lit up green.



HIGH ANGLE MEDIUM CLOSE UP SHOT:
They slowly approach the intimidating front porch.

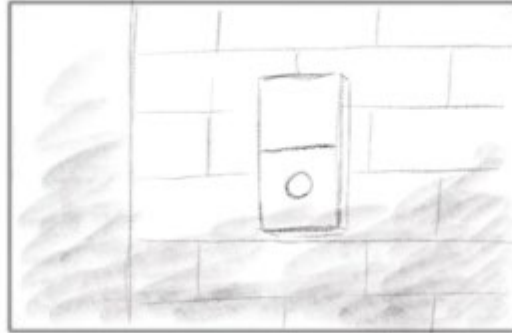


HIGH ANGLE MEDIUM CLOSE UP SHOT:
They slowly approach the intimidating front porch.

COMMERCIAL STORYBOARD (HORIZONTAL)



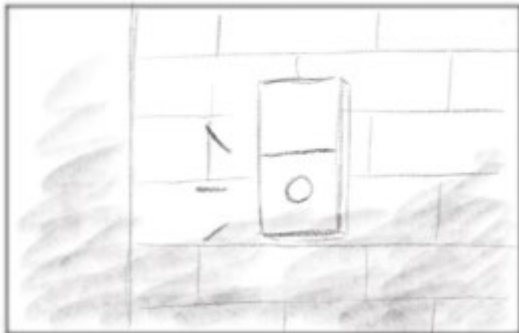
(RING CAM POV):
Tin man walks up and rings the doorbell, then takes a step back to the group.



RING: "I AM THE GREAT AND POWERFUL"



CLOSE SHOT:
Cowardly Lion whispers to Dorothy:
"He seems pre-tty mad..."



RING: "ENOUGH!"



FULL CLOSE UP:
Lion steps behind Dorothy. His head peeks out from behind Dorothy.



MEDIUM SHOT:
Dorothy walks forward comedically, rolls her eyes and says: "Come on, its not that scary..."

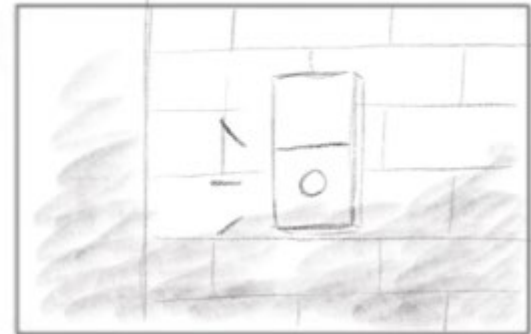
COMMERCIAL STORYBOARD (HORIZONTAL)



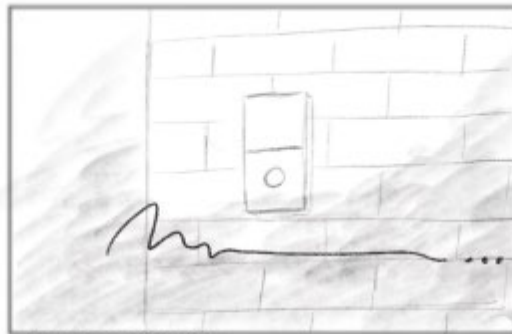
FULL CLOSE UP:
(cuts to neighbor holding his phone, viewing live camera footage from his ring app) Dorothy walks up sassily and says... "Can we just have our candy please?!"



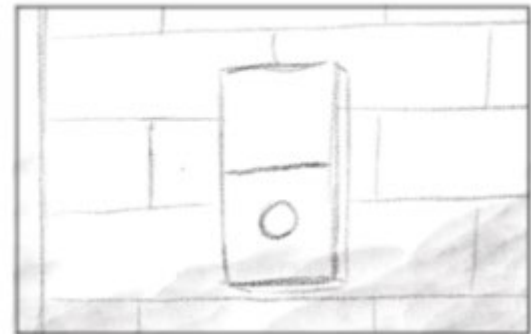
RING: "I HAVE EVERY INTENTION ON GRANTING YOU..."



Dorothy: "Really Mr. Rodrickson..?"



FULL CLOSE UP:
(Dramatic pause for effect of Ring cam)
Slowly zooming in, then stops when neighbor says...



"Alright alright, fine."

COMMERCIAL STORYBOARD (HORIZONTAL)



(sound effects of him walking to the door through the Rings microphone)



CLOSE SHOT =

Cut to a side shot of the Ring and apart of the front door, where the neighbor comes out w/ candy for the kids. The

tagline, "RING=THE GREAT & POWERFUL" appears on screen underneath the RING doorbell.

