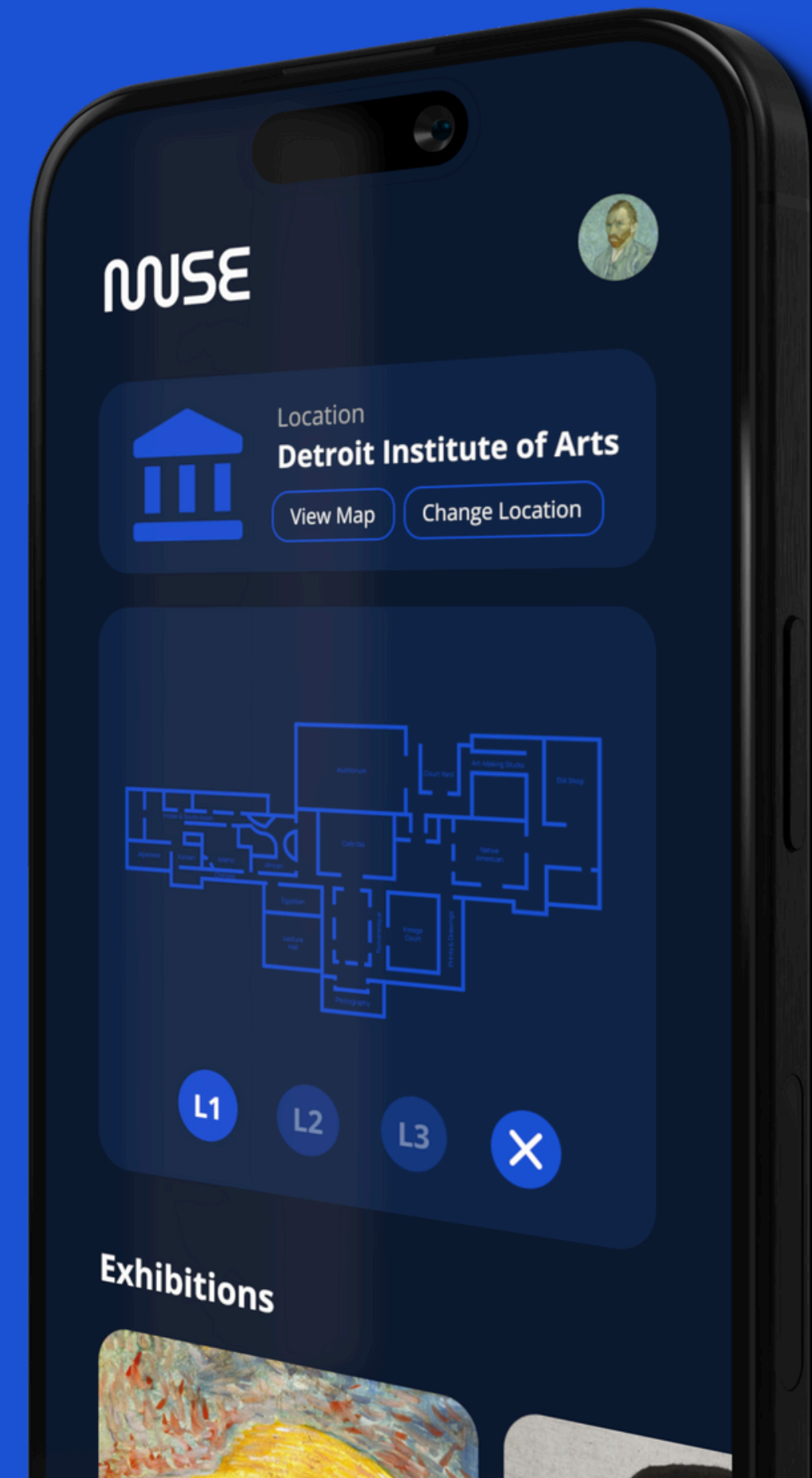


MUSE

2024 Case Study



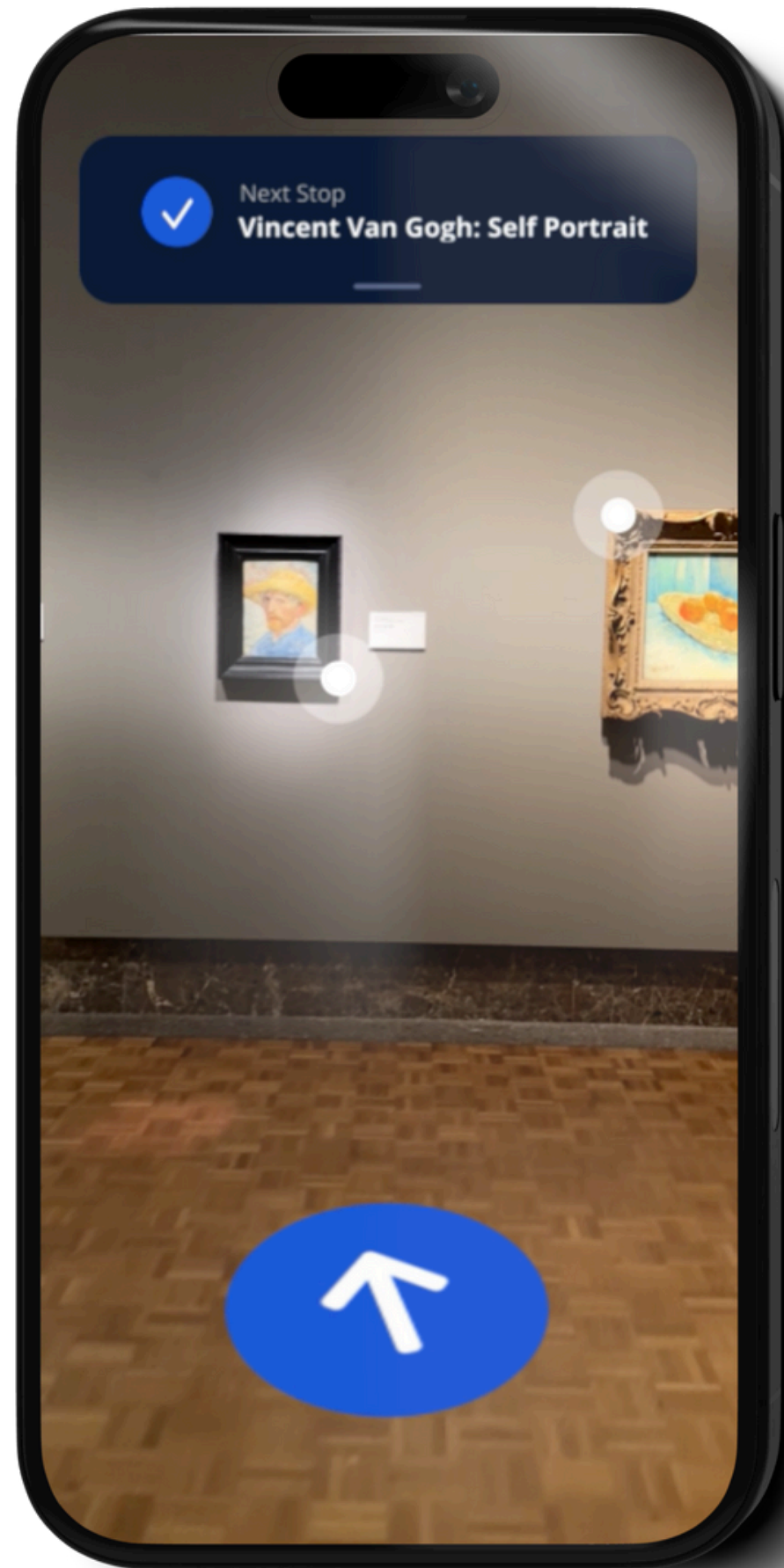
About Muse

MUSE

Your Personalized Guide to
the World of Art & Discovery

About Muse

**Muse is the app made for
museum exploration.**



About Muse

No need to wander.

Muse guides you to the things you want to see.

Muse has
three goals.

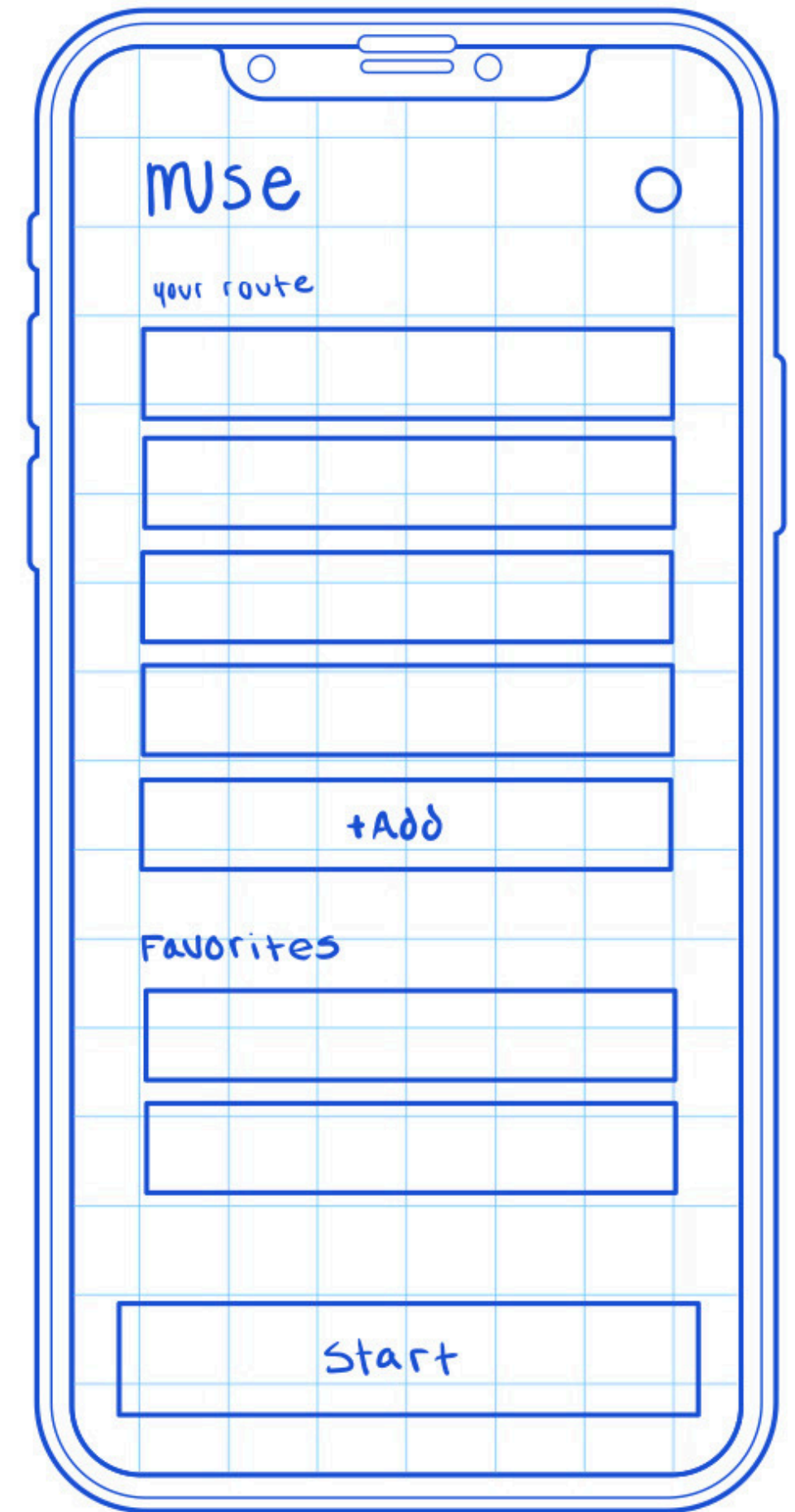
1. Enhance Visitor Experience

2. Aid Interactive Learning

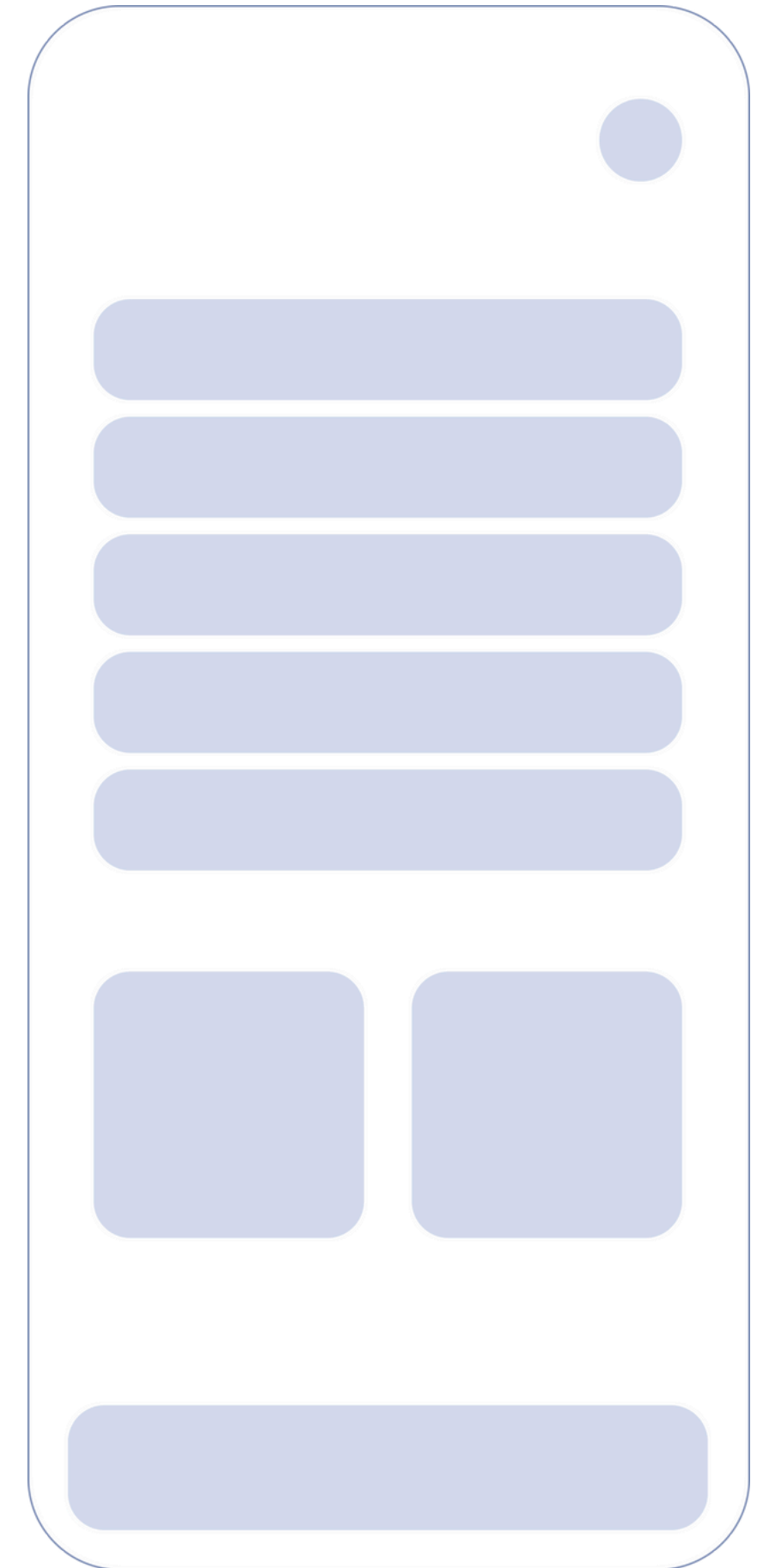
3. Personalized Exploration

How Did We Do It?

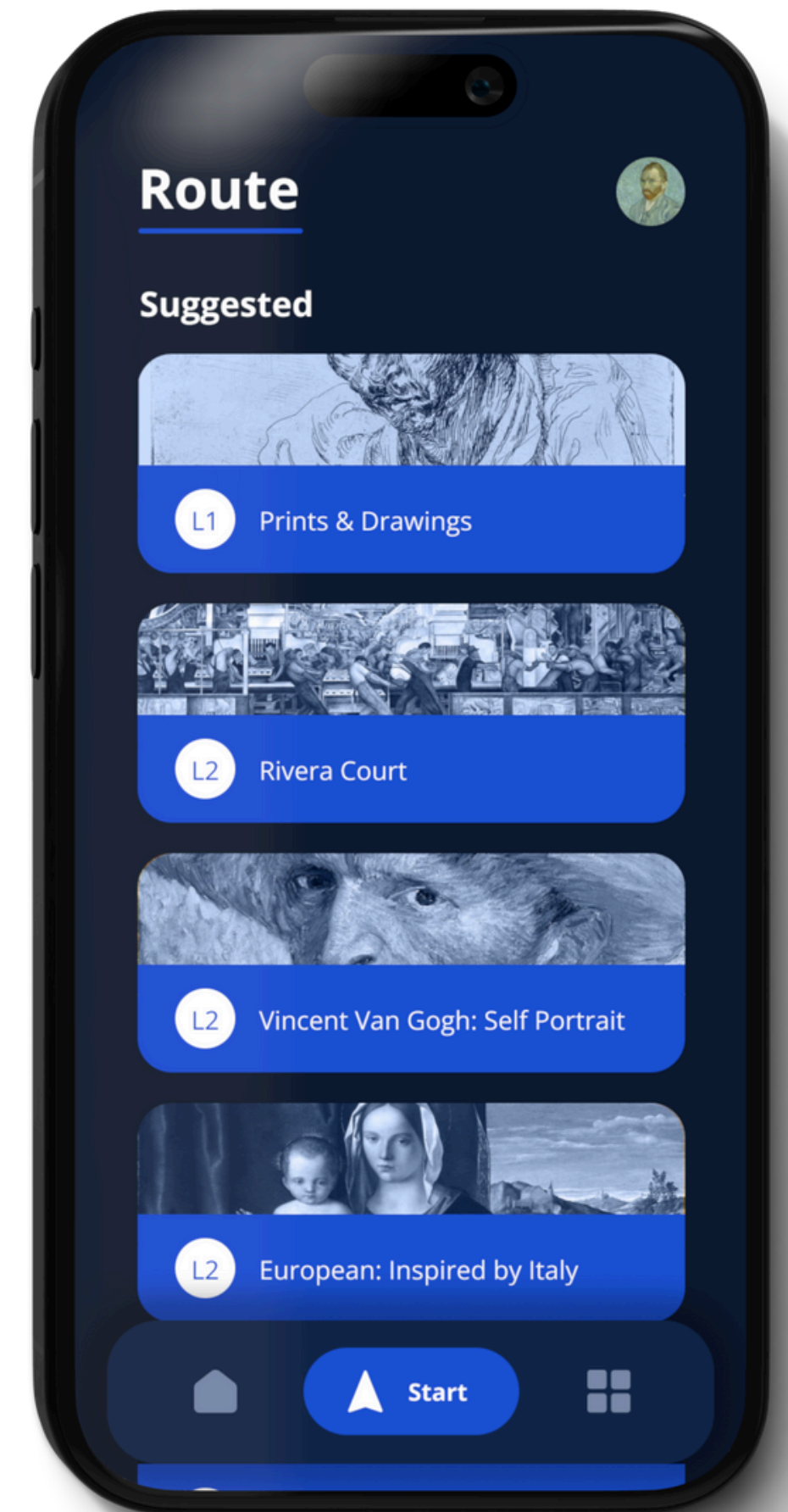
One Step
At a Time.

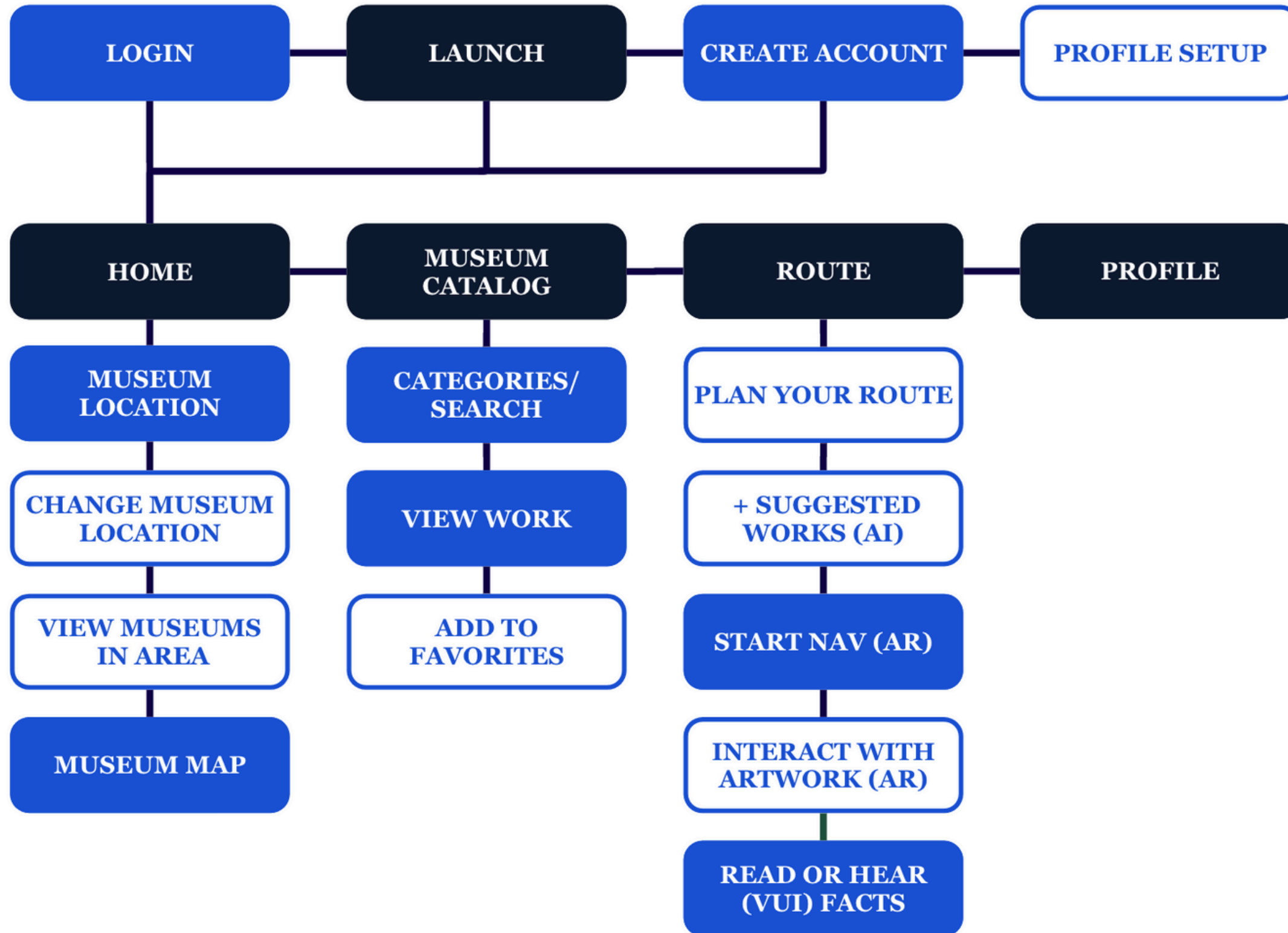


**One Step
At a Time.**

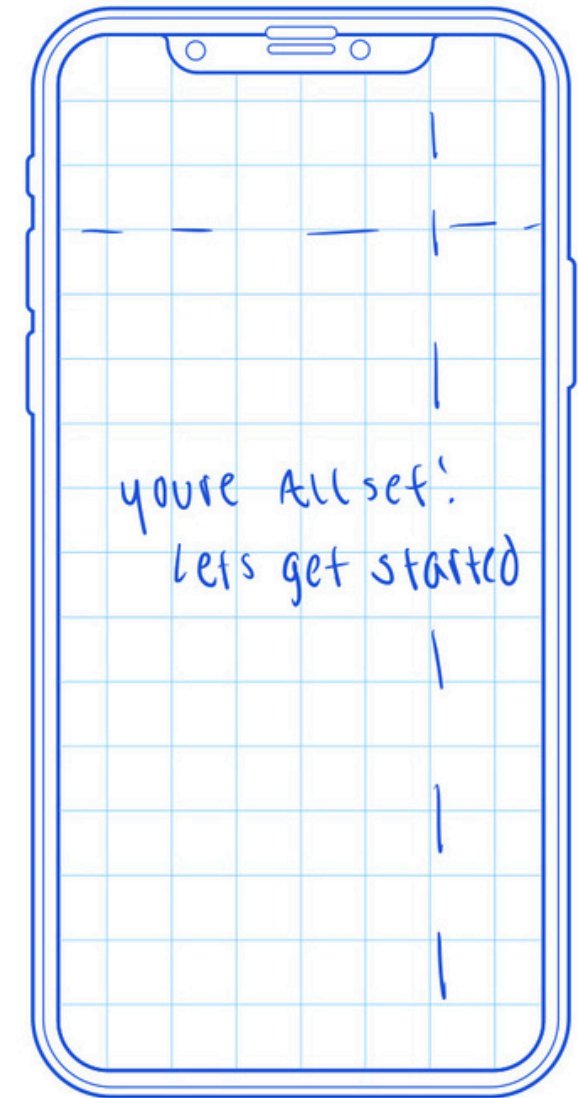
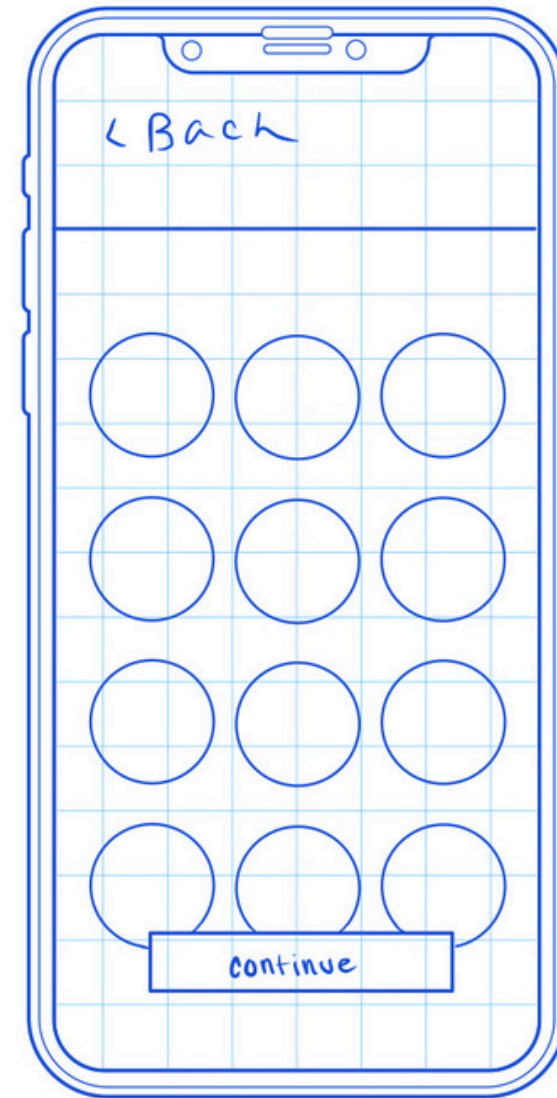
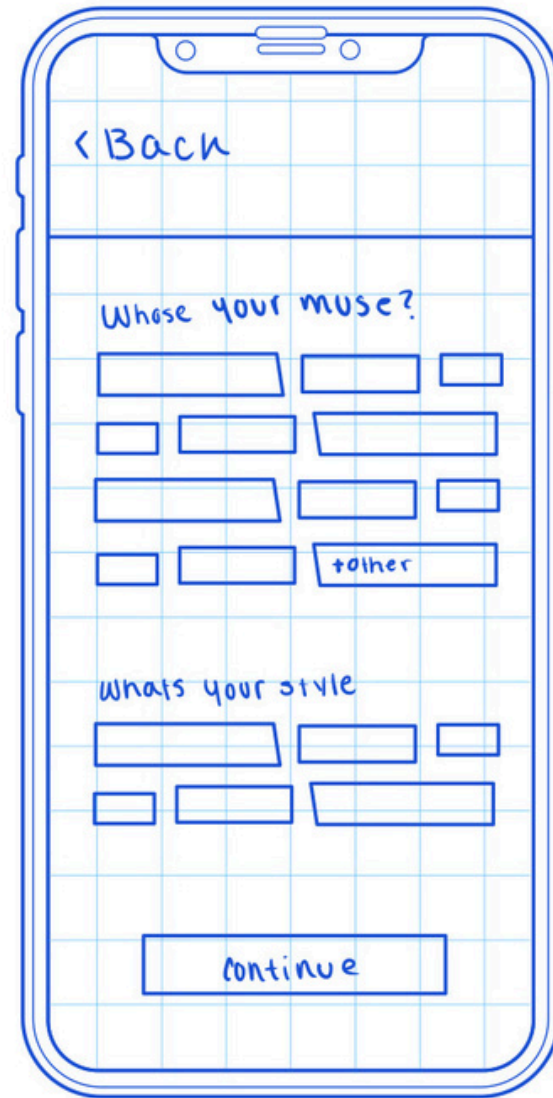
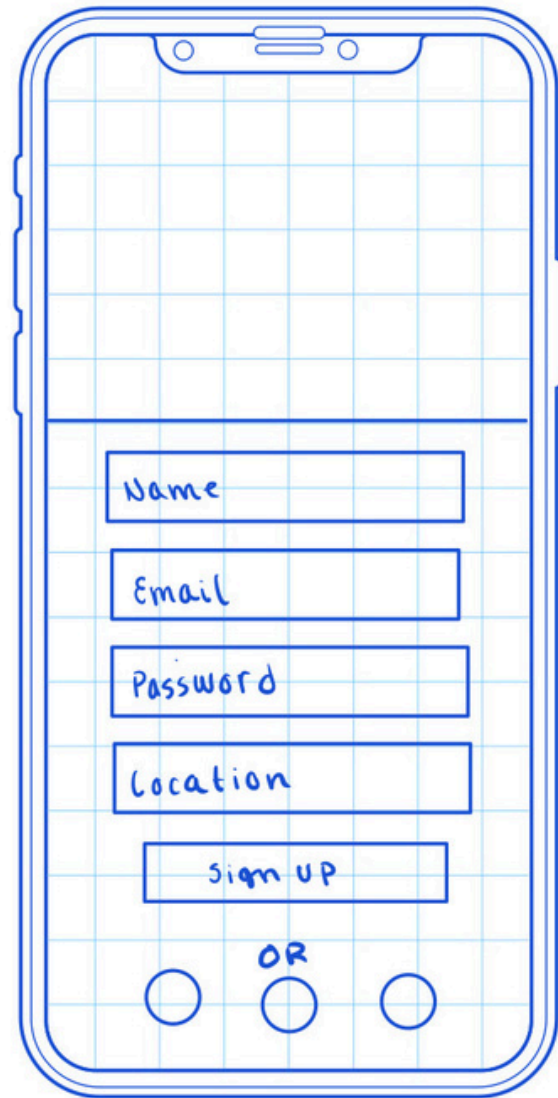


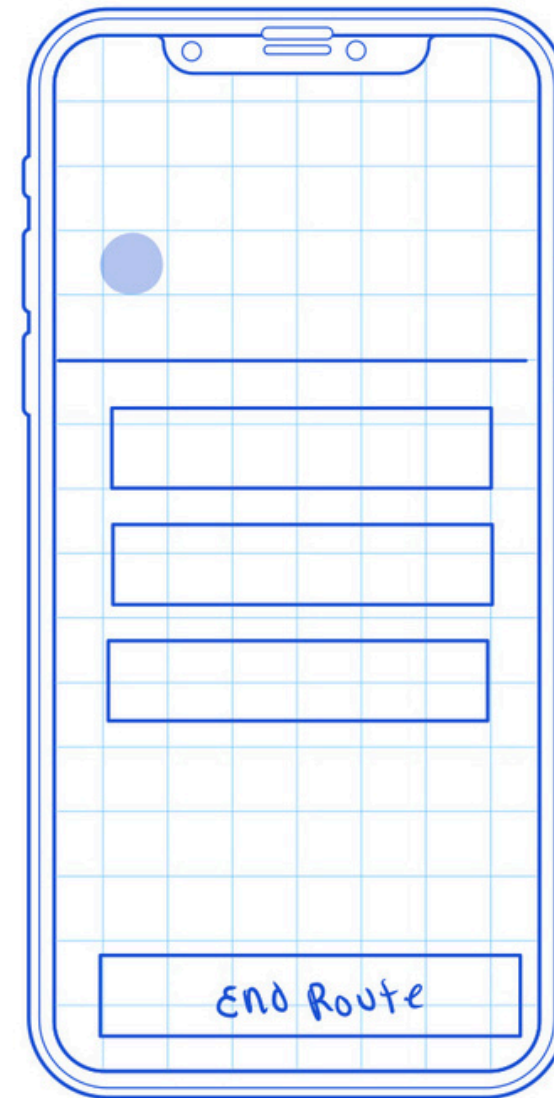
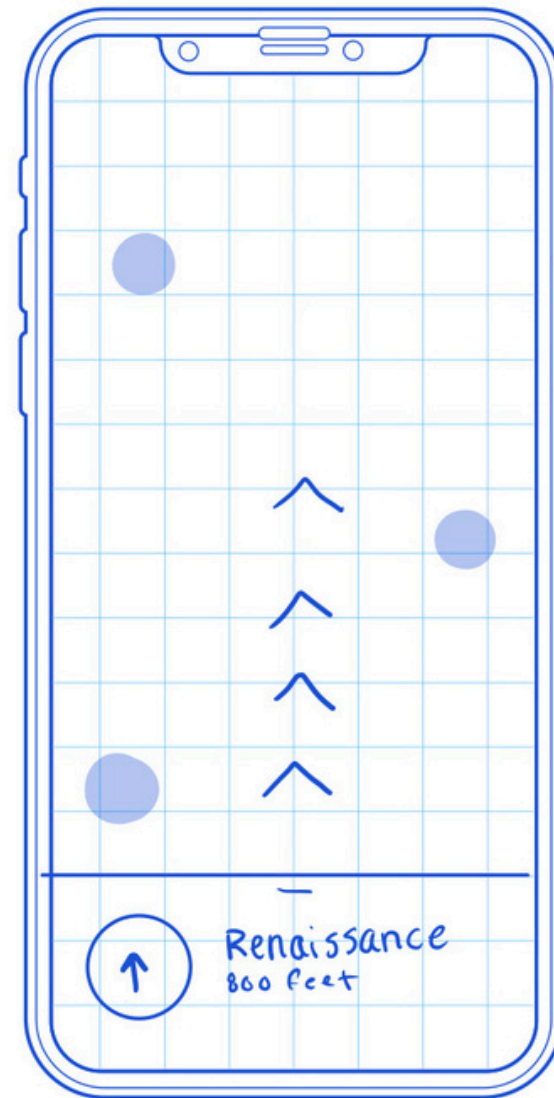
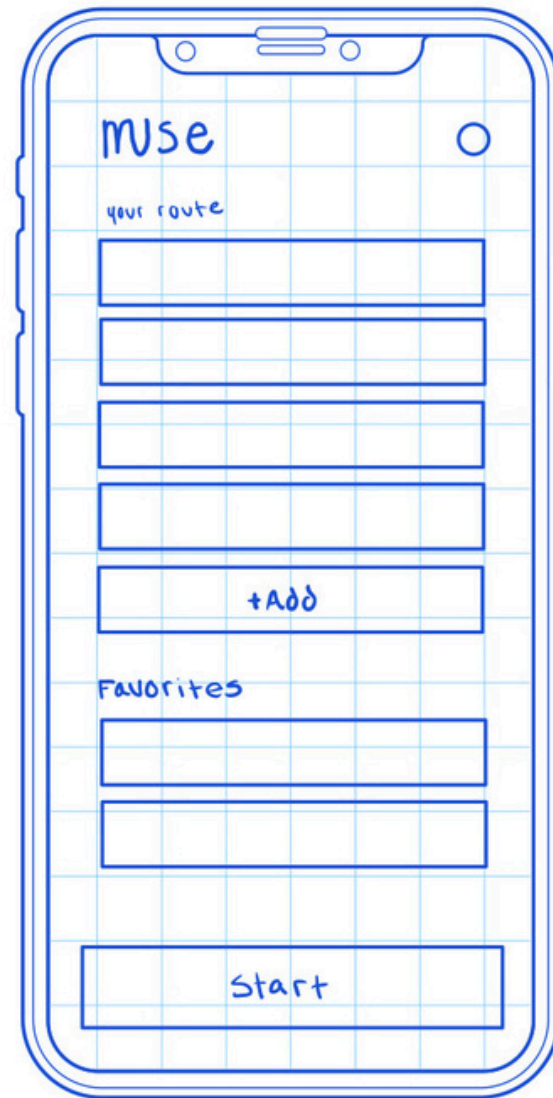
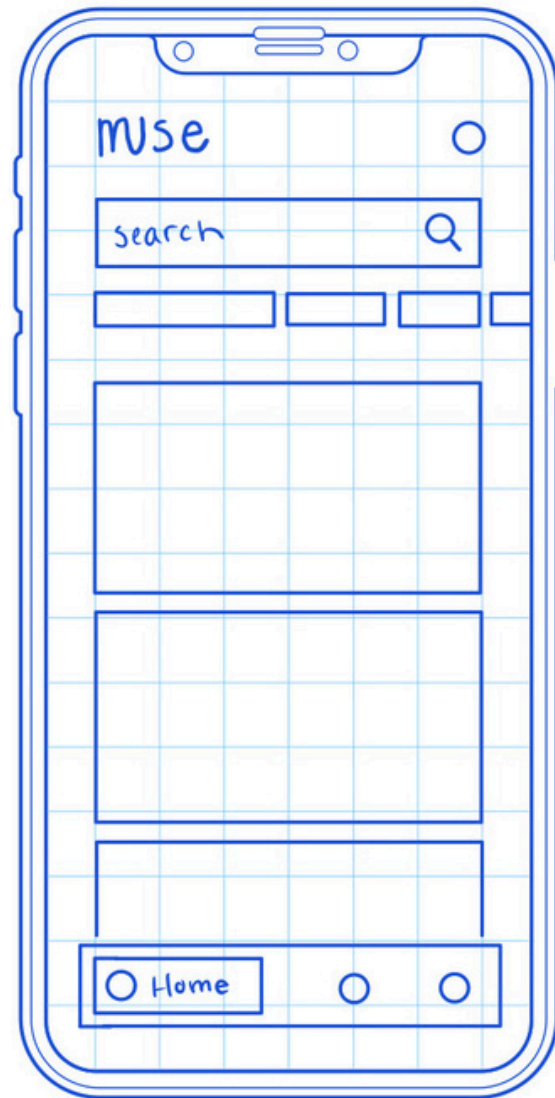
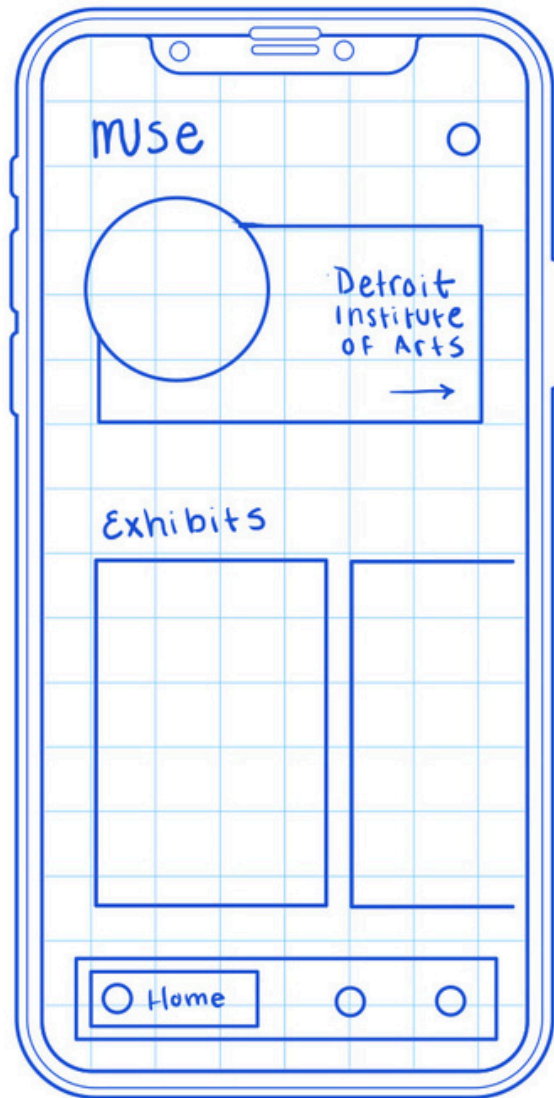
One Step
At a Time.

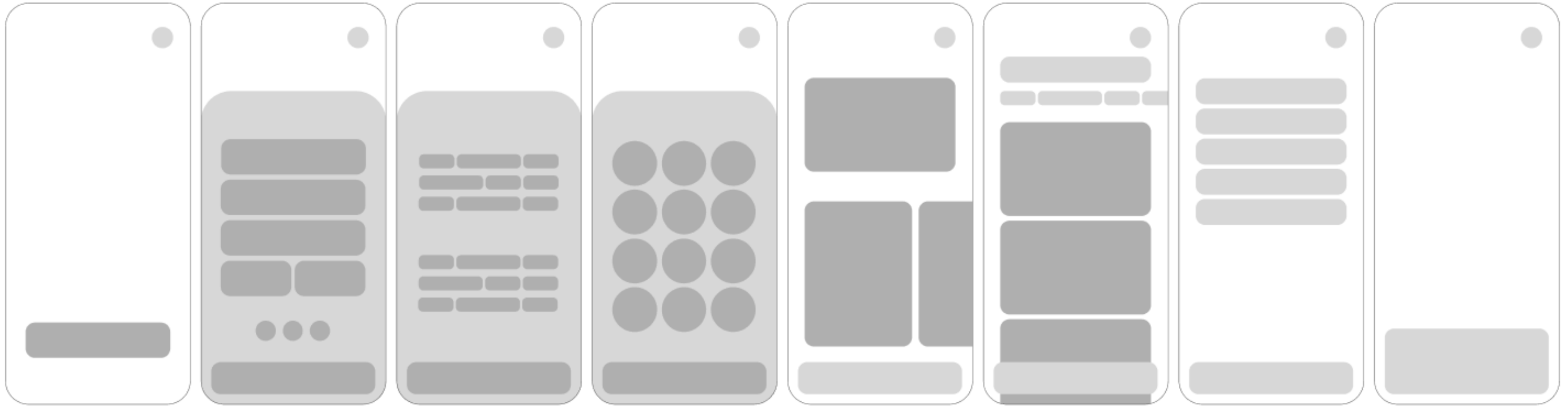


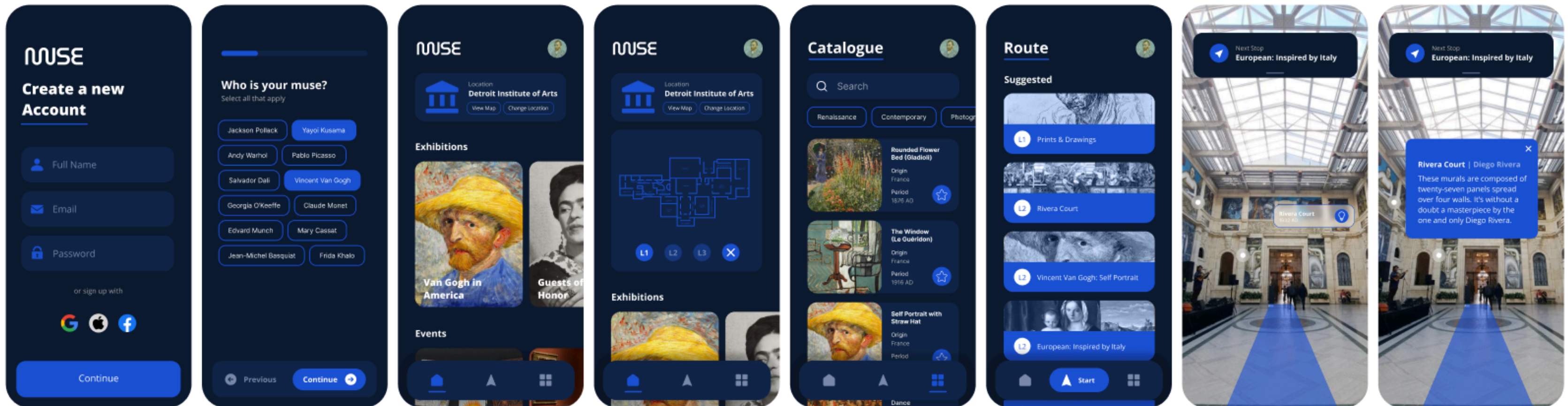


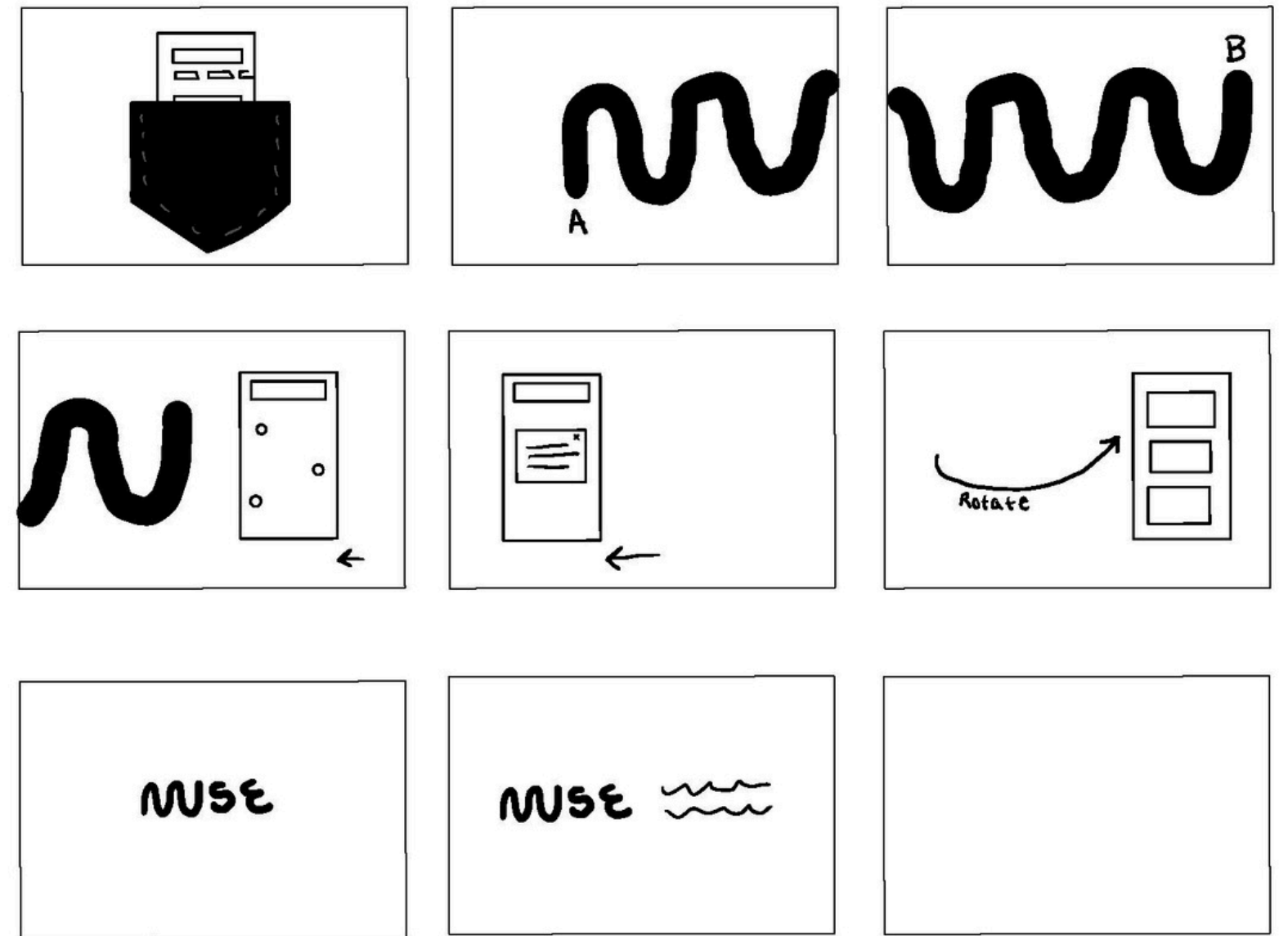
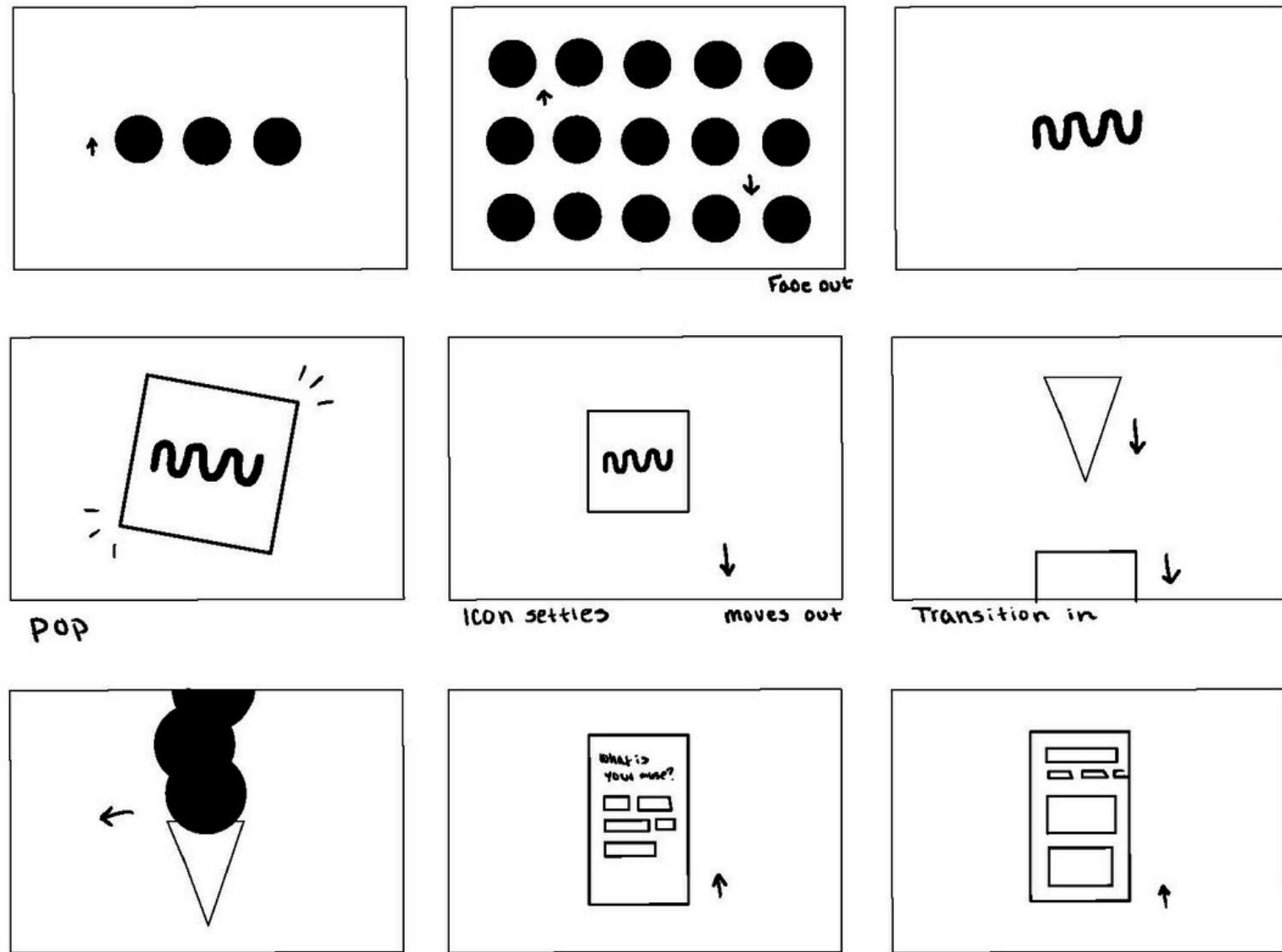
Launch











Who is your muse?

Select all that apply

Jackson Pollack

Yayoi Kusama

Andy Warhol

Pablo Picasso

Salvador Dali

Vincent Van Gogh

