

DUNKIN'®

Jessica Bonello n' Anthony Qitos

We have a problem...

College students have trouble meeting new people
because of their busy schedules.

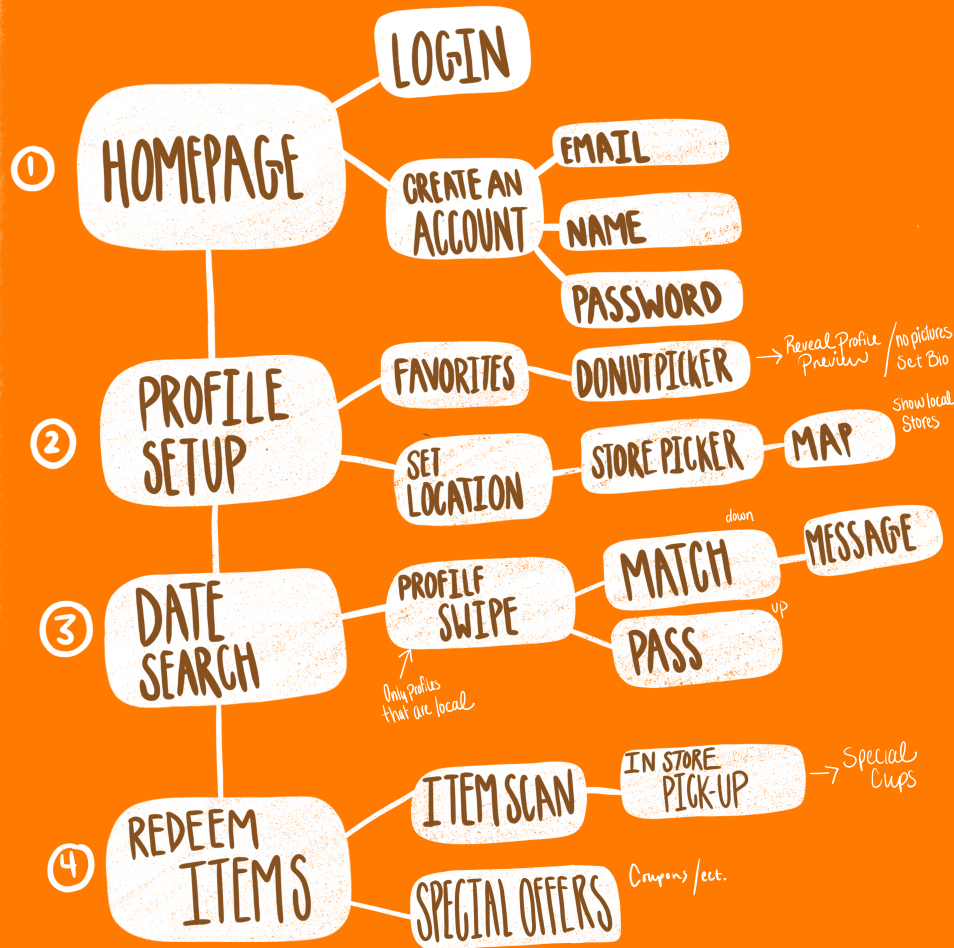
But we have a solution!

DUNKIN'®
DATING

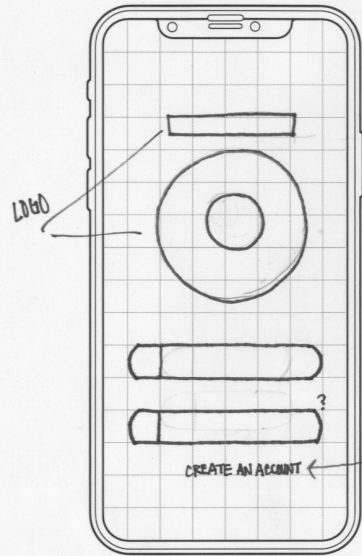
Preproduction

DUNKIN' Date

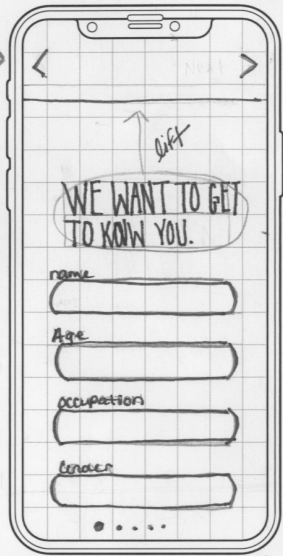
Meet over coffee



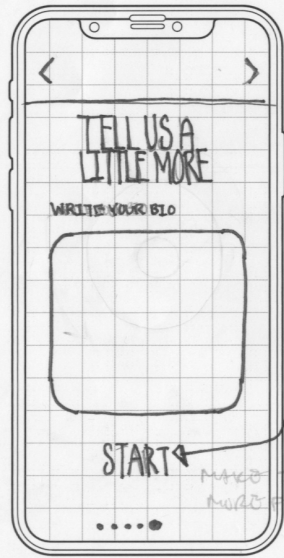
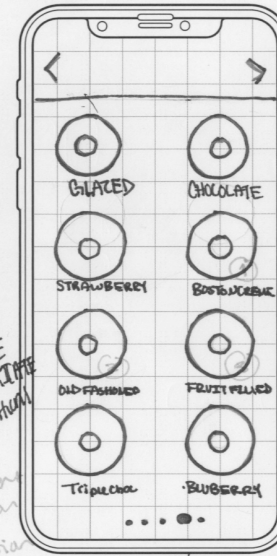
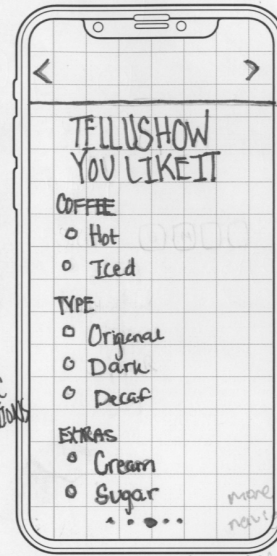
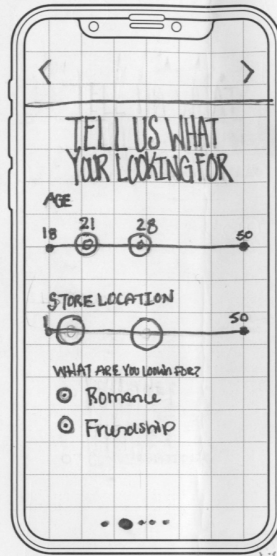
HOME PAGE



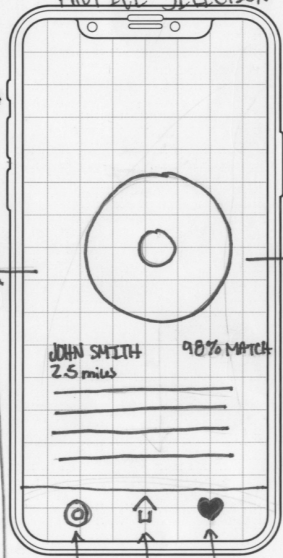
PROFILE



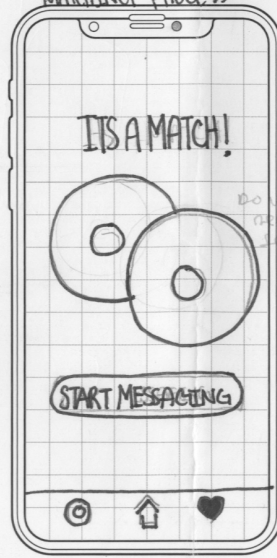
CREATING THE PROFILE



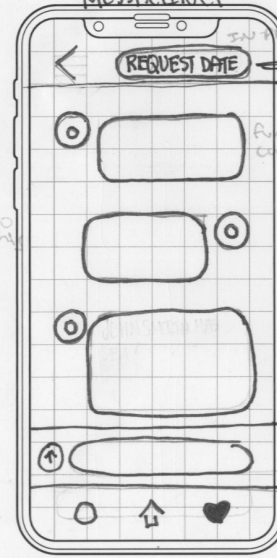
PROFILE SELECTION



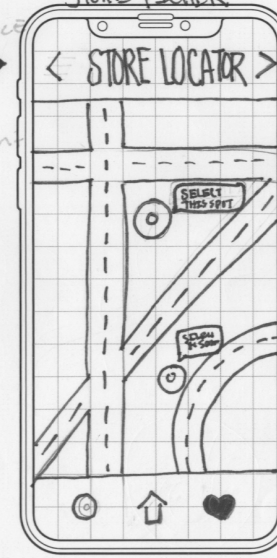
MATCHING PROCESS

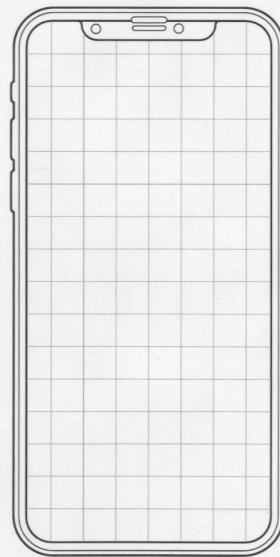
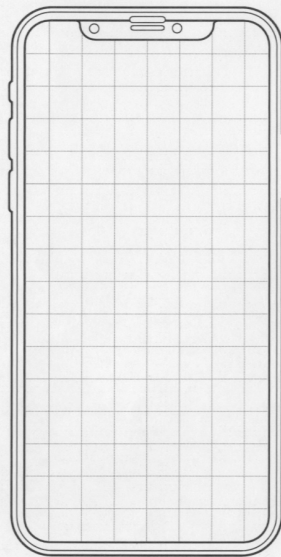
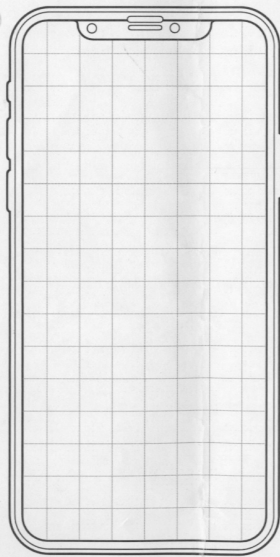
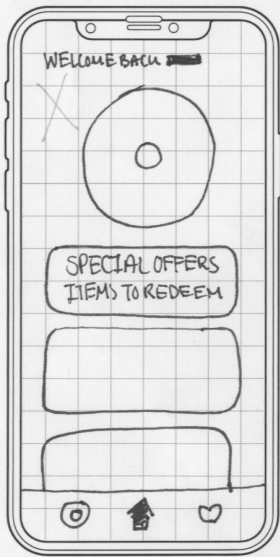
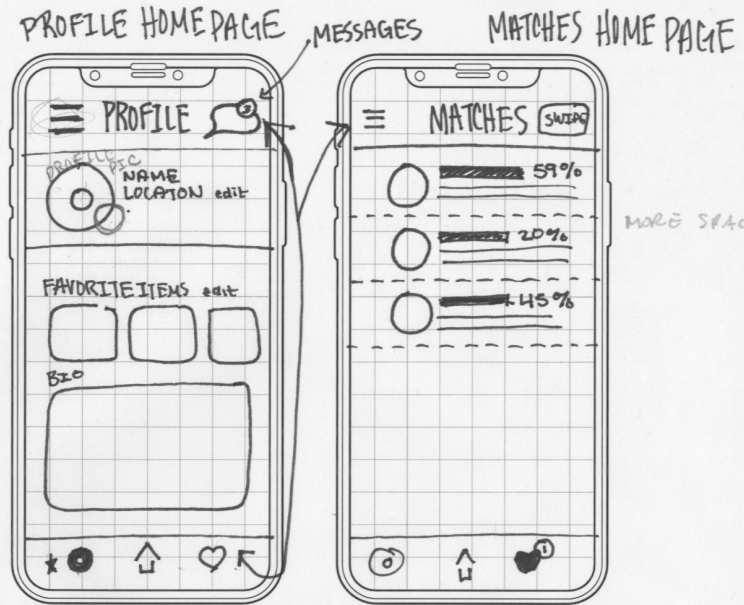
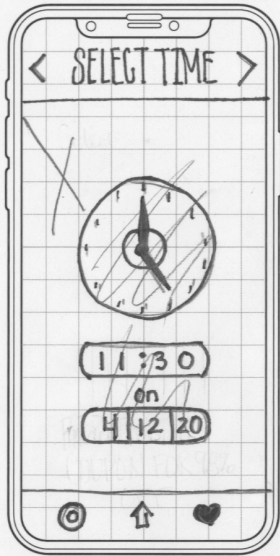


MESSAGING

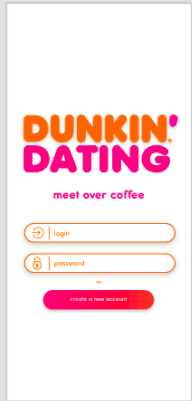


STORE PICKER

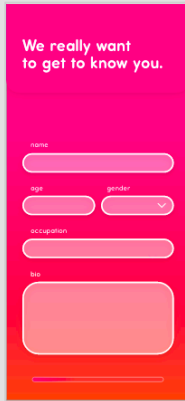




Login



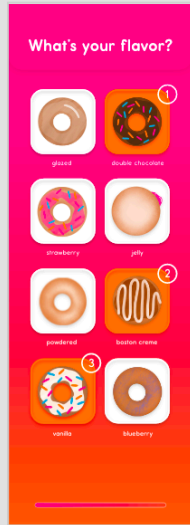
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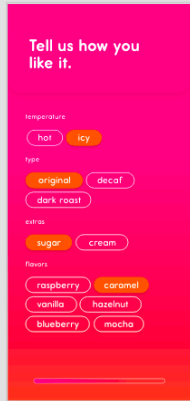
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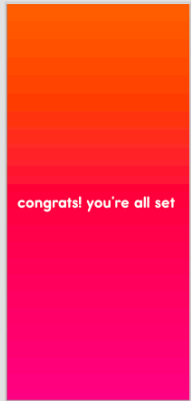
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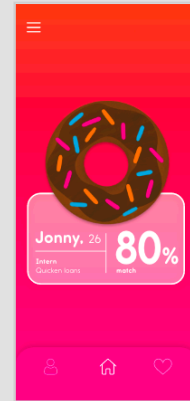
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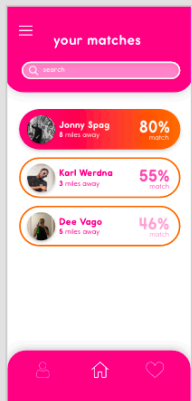
Home Page



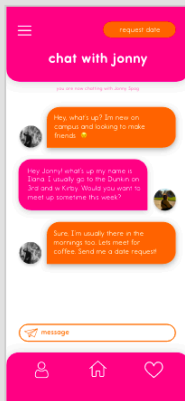
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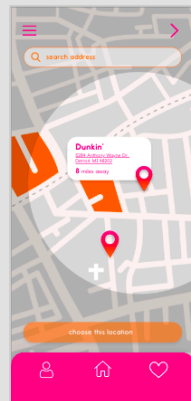
Messages



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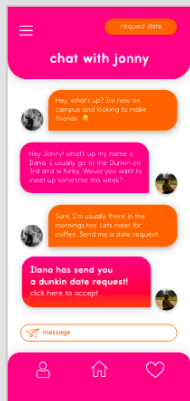
Request Date



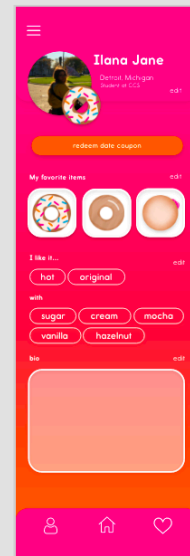
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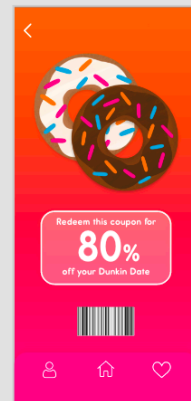
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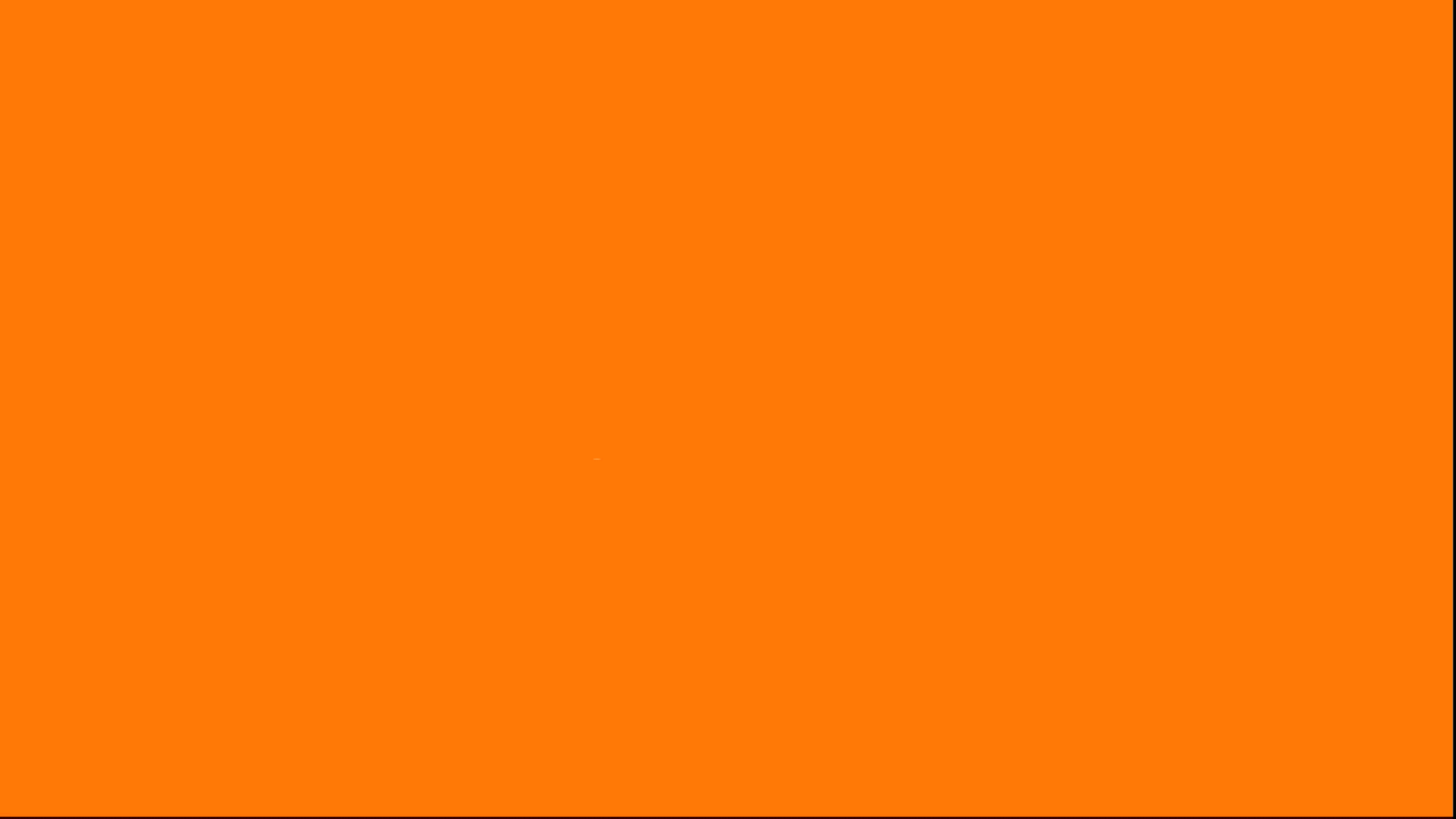
Profile Page



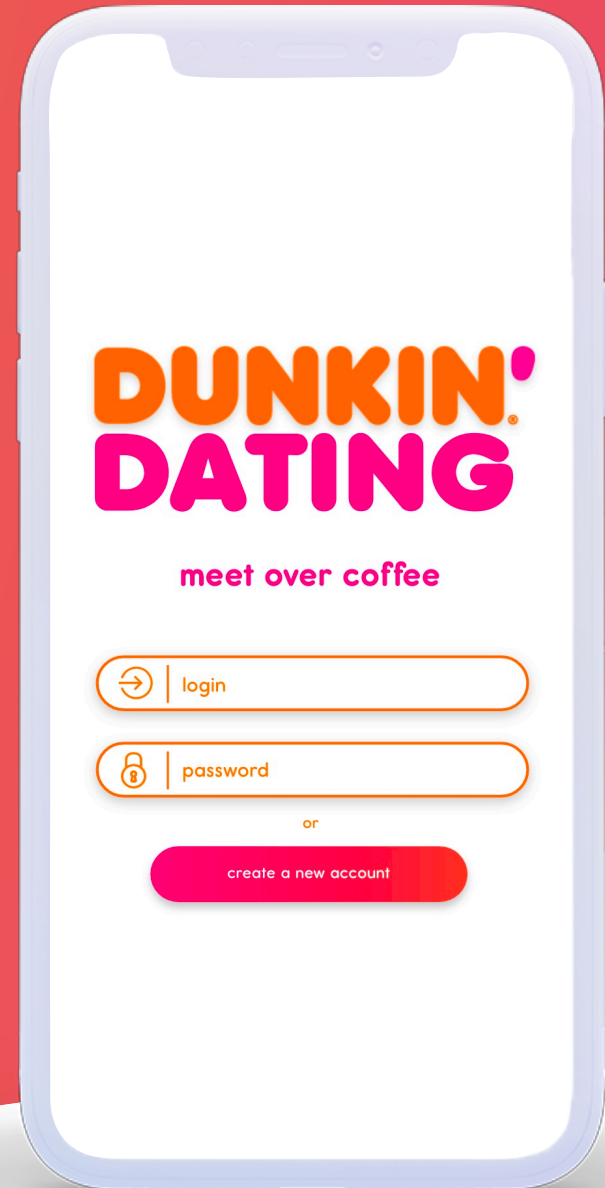
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Here is our case study!



Make dating more fun
with Dunkin'





THANK YOU!